



### IM Properties -Community Fund

We are a market-leading property company, specialising in innovative, sustainable construction and insightful investment, with a portfolio of award-winning projects. Sustainability is at the heart of what we do, guiding our decision-making on everything from our internal operations to our ongoing developments.

We recognise that as a property business we have an important role to play supporting and sustaining communities beyond bricks and mortar. Our projects and investments can be used as a force for good, either through provision of capital that allows new community projects to take place or existing ones to be sustained.

That's why, as part of our Sustainable Futures strategy, we have established our own IMP Community Fund to build on the learning and good practice gained from our existing project funds. This fund will run alongside those to create a structured and fair way of giving across all of our service lines, to support community projects and

grassroots organisations who provide invaluable service to the communities we invest in.

We have partnered with The Heart of England Community Foundation who will administer the fund on our behalf. The foundation's vision is to help communities live happier, healthier lives and connect donors who care, with community causes that make a difference. We will draw on the foundation's 27 years of expertise, experience and knowledge to deliver financial support to local communities.

This document explains how local groups can apply for grants for a wide range of community and environmental projects.

## How to apply

The aim of the fund is to support projects addressing one of the following priorities as part of IM Properties Sustainable Futures Framework.

#### People

Promoting positive change projects that:

- · Support health and wellbeing
- Promote inclusion and diversity within the community

#### **Place**

Strengthening communities projects that:

- Promote and encourage community cohesion
- Tackle social isolation and/or help to build social networks
- Help to raise aspirations and provide learning opportunities for children, young people, adults and families

#### **Planet**

Enhancing the natural environment projects that:

- Promote education and awareness of sustainability
- Encourage resource efficiency by reduction, recycling and reusing of waste materials
- Support environmental initiatives including wildlife and habitat creation

#### **Available Funding**

Grants are available up to £3,000 and must be spent within 12 months of the award.

#### **Priority Area**

Grants are available to all eligible groups but priority will be given to those within the Midlands region including Birmingham, Black Country, Solihull, Coventry and Warwickshire.

#### Using the grant

Grants can be made for a wide range of purposes including project, activity costs or consumables.

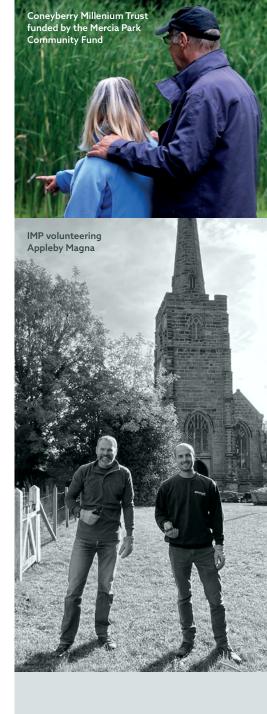
#### For example:

- · Pilot projects
- The purchase of equipment and resources
- Extension and development of existing projects

#### Please note:

 No more than 10% of the project costs can be assigned to operational/ core costs

Your organisation's income level must be less than £500,000, as shown in your most recent annual accounts.







#### Eligibility

You can apply to this fund if you are one of the following:

- Registered charities
- Constituted Community groups
- Companies Limited by Guarantee with charitable aims
- Community Interest Companies\*
- Co-operatives registered
   Community Benefit Societies and registered Industrial and Provident Societies
- Social Enterprises

#### Additional Supporting Information

To be eligible to apply you must be able to provide:

- Proof that your organisation / company has a management committee / board of trustees / board of directors with at least 3 unrelated people as members, a list of those directors will be required showing who has bank authorisation
- A written constitution / articles / set of rules
- A copy of your most recent annual accounts or financial records showing your organisation's balance of funds, income and reserves

- A bank account in the name of the organisation with at least two unrelated signatories
- A bank statement from the last 3 months
- Copies of your safeguarding policy (if you will be working with children or vulnerable adults)
- An equal opportunities policy
- Quotes for capital items over £300

\*Funding to Community Interest Companies and other non-charities may include conditions to restrict funding to charitable objectives only.





## Please note, we are unable to fund the following:

- Companies Limited by Shares
- · Capital builds
- Direct replacement of statutory obligation and public funding
- Promotion of religious or political activities
- Organisations or charities which are solely to promote any particular religion
- Groups with significant financial free reserves
- Retrospective grants
- Contribution to endowment fund, payment of deficit funding or repayment of loans
- National charities
- Overseas travel or expeditions
- Medical research and equipment for statutory or private healthcare
- · General appeals
- Animal welfare, unless the project benefits people
- Statutory work in educational institutions
- Boxing clubs or associated organisations unless they are addressing wider community issues
- Sponsored or fundraising events or groups raising funds to distribute to other causes
- Schools, Churches, Parish Councils or PTA's unless community benefit is demonstrated

## People In The Pink

A grant for £5,985 was awarded to a Measham charity via the IM Properties Mercia Park community

**fund** to help deliver a free 'In the Pink' eight week Breast Cancer Rehabilitation programme and provide much needed support to people living with or in remission from a life-changing condition.

In The Pink is one of a number of initiatives delivered by Supporting Confidence Through Exercise, a North West Leicestershire charity founded in 2015 which has helped over 100 women. The charity is dedicated to the provision of 'stepping-stone' programmes preserving and protecting the good health of people both mentally and physically to restore confidence and provide them with the tools to move forward with their lives and provides a support network for those who have experienced the stresses of breast cancer.

Hear from group leader Michelle to find out how the funding has helped with the delivery of such a much needed programme.



# Place **The Up Creative**

A grant for nearly £2,000 from the IM Properties Peddimore Community Fund helped an upcycling group in North Birmingham teach families new skills to mend and make.

The Up Creative Hub works with the community, schools, charities and organisations in the Minworth, Falcon Lodge and Sutton Coldfield area to trade skills, encourage recycling of textiles and provide arts, environmental and textile education, outreach and workshop programmes. The Up Creative Hub founder Helen Waite said the mend and make project was in response to the huge amounts of textiles sent to landfill, particularly from the disposal of fast fashion.

During the pandemic, The Up Creative Hub and its members have given up 10,000 hours to make gowns and face masks and they created video tutorials for children to make bunting to brighten up their schools when they returned after lockdown.



# Planet Community Environmental Trust

An organisation dedicated to the protection and enhancement of green urban space has been helping to re-connect young people in Castle Vale with nature.

The 'not for profit' Community Environmental Trust (CET) works with eight-to-16-year olds to promote urban green space and connects with residents, schools and community organisations, also running a Forest School.

The group held a programme of green activities funded by a grant from the Peddimore Community Fund and aimed to actively engage young people with nature to help them get outside and experience its wonders first-hand in a tech driven world. They aim to teach children to value the natural resources we use for projects and to make sure there is never any waste.

CETs Project Manager Alicia Grande told us about the difference this funding makes to young people.



We caught up with Helen Waite, The Up Creative Producer, to see the positive impact the grant has made.





For more information or to apply for funding please contact: www.heartofenglandcf.co.uk/im-properties-community-fund/ 024 77800 520

or visit improperties.co.uk/ sustainablefutures

